

## Agenda

### Day One | Virtual | Wednesday, June 14

Register for Day One: <https://us02web.zoom.us/meeting/register/tZEsduiqgz0vGdaISPv1alqfUEMXiWja2w-5>

9:00 AM **Welcome and Introduction to the Housing Institute**  
Laura Shufelt, Director of Community Assistance, MHP

9:10 AM **Beyond the Usual Suspects:  
Eliminating Barriers to Participation for Community Engagement** CM 1

Lily Linke, Citizens Housing and Planning Association

Housing opportunities are made or broken at the local level, but the loudest voices in the room often do not represent the community as a whole. In this session, we'll explore a variety of methods for bringing new voices into the conversation in order to create more equitable outcomes.

10:25 AM **Break**

10:30 AM **A Housing Forward Agenda for Massachusetts** CM 1

Jenny Schuetz, Senior Fellow, Brookings Metro

Jenny Schuetz, author of *Fixer Upper: How to Repair America's Broken Housing Systems*, will share strategies and engage in discussion on how to support a housing-forward agenda in Massachusetts. Lisa Braxton, MHP's Communications Manager, will engage in a discussion with Jenny on policy ideas including changes that can be enacted in the near term and responsive to changing economic climates.

11:30 AM **Break**

11:35 PM **Complete Neighborhoods Partnership Update** CM 1

Christine Madore, Senior Development Manager, MHP  
Katy Lacy, Senior Planner, MHP

In this session, Christine will provide a progress report on MHP's Complete Neighborhoods Partnership program that launched in 2022. Hear about projects in communities, lessons learned so far, and next steps for the program. Next, Katy will provide updates on MHP's 3A-TA program that is currently supporting 80 MBTA Communities in their efforts towards compliance on 3A Zoning requirements.

12:35 PM **Day One Wrap-Up**



**Agenda**

**Day Two | In-Person | Thursday, June 15 | Devens Common Center, 27 Andrews Parkway, Devens MA**

**8:30 AM Registration and Continental Breakfast**  
*Solarium Ballroom*

**9:00 AM Welcome to Housing Institute Day 2**  
*Solarium Ballroom*

**Dana LeWinter**, Chief of Public and Community Engagement, MHP

**9:15 AM Unlock the Commonwealth: State of Housing**  
*Solarium Ballroom*

**Clark Ziegler**, Executive Director, MHP

**9:30 AM Plenary Panel Discussion: Examining Senior and Affordable Housing [CM 1.5](#)**  
*Solarium Ballroom*

**Katherine Einstein**, Associate Professor of Political Science, Boston University

**Judi Barrett**, Owner & Managing Principal, Barrett Planning Group

**Lizbeth Heyer**, Vice President, 2Life Communities

Facilitated by **Whitney Demetrius**, Director of Fair Housing Engagement, CHAPA

Many communities are interested in supporting affordable age-restricted housing for seniors, but is this a need in every community? How do we determine the market demand for senior housing? Is there more to senior housing than just an age restriction, and what does the state require?

A thoughtful panel including practitioners and academics will dig into these questions helping us to take a deeper look at what senior housing is, and how we can assure it is being added according to need and with the best interests of future tenants in mind.

**11:00 AM**

**Break**

**Day Two Continued**

**Track 1: Solarium Ballroom**

**Track 2: Junior Ballroom**

11:15 AM **Local Action Units: Creating and Preserving Locally Supported Affordable Housing** [CM 1](#)

**Rieko Hayashi**, LIP Program Director, EOHLIC  
**Aly Sabatino**, LAU Coordinator, EOHLIC  
**Lori Massa**, Senior Planner, City of Melrose  
**Elizabeth Rust**, Director, RHSO Housing

Local Action Units are affordable homes, eligible for inclusion on the SHI and created as a result of an intentional community action, such as inclusionary zoning, or development on city or town-owned land. Learn how communities can use the LAU program to create locally supported affordable housing and keep it affordable.

**Steps to Leverage Public Land for Affordable Housing** [CM 1](#)

**Laura Shufelt**, Director of Community Assistance, MHP  
**Maura Camosse Tsongas**, Stone Soup Collaborative

Learn about the process of leveraging publicly owned land for affordable housing and navigating conversations at the community level. Participants will learn about the RFP process, common mistakes to be aware of, and how to ensure the town's goals are met while attracting responses.

12:30 PM **Lunch: Solarium Ballroom**

1:00 PM **Presentation of Housing Hero Awards**  
*Solarium Ballroom*

**Lisa Braxton**, Communications Manager, MHP

**Track 1: Solarium Ballroom**

**Track 2: Junior Ballroom**

1:45 PM **Exploring Your Community's Role in Affordable Housing Finance** [CM 1](#)

**Julie Creamer**, Senior Vice President of Acquisitions, Preservation of Affordable Housing

This session will give attendees a basic understanding of how affordable housing is financed in Massachusetts and how communities can contribute both monetary and non-monetary sources to an affordable housing development's financial feasibility.

**Building Local Fair Housing Capacity** [CM 1](#)

**Tom Callahan**, Milton Housing Committee, Town of Milton  
**Alex Train**, Director of Housing & Community Development, City of Chelsea  
Facilitator: **Whitney Demetrius**, CHAPA

As we work to meet the housing needs of our communities, fair housing breaches may surface or become more apparent. There are many models to support local fair housing efforts. Some communities are reinvigorating Fair Housing Committees to build their capacity to further fair housing values on the local level.

3:00 PM **Housing Institute Adjourn**