

Day One: Eliminating barriers, creating inclusive communities	
1:00 PM	<p><b>Building thriving, inclusive communities</b>                      Jarred Johnson, Executive Director, TransitMatters; Abundant Housing MA, Board Member</p> <p><i>We have our housing challenges, made even more vivid by COVID-19, but do you have a vision for what our communities could be? Come hear one practitioners take on the future for housing, transportation and equity.</i></p>
1:30 PM	<b>Break</b>
1:45 PM	<p><b>Lowering the barriers CM   1.25</b>                      Jennifer Raitt, Director of Planning and Community Development, City of Arlington                      Darlene Wynne, AICP, Director of Planning and Community Development, City of Beverly                      Isabel Cruz, Program Manager, Massachusetts Housing Partnership’s (MHP) ONE Mortgage Team</p> <p><i>Barriers to safe, affordable housing have been baked into our real estate markets, land use planning and public policies. Learn how three municipalities and state agencies are addressing these inequities. Participants will hear from Jennifer Raitt on Arlington’s Fair Housing Action Plan, Darlene Wynne will discuss Beverly’s 40R district to expand multi-family housing by-right, and Isabel Cruz will talk about MHP’s ONE program and how ONE Plus Boston is lowering the barriers to homeownership.</i></p>
3:00 PM	<b>Break</b>
3:15 PM	<p><b>Improving access with technology CM   1.25</b>                      Jennifer Gilbert, President/Founder, Housing Navigators                      Courtney Porcella, VP of Marketing and Operations, coUrbanize                      Gaetan Daphnis, Account Executive, coUrbanize                      Allen Edinberg, Select Board and Affordable Housing Trust Member, Town of Westborough</p> <p><i>Historically it has been challenging for people to search for affordable housing and difficult for municipalities to engage a broad range of folks in local housing efforts. Technology is changing that for the better. Jennifer Gilbert will discuss Massachusetts’ new Housing Navigator website and what it means for fair housing. Then we will hear how municipalities are using coUrbanize for community engagement initiatives to reach residents beyond the usual suspects.</i></p>
4:30 PM	<b>Wrap-up Day One</b>

**DAY TWO | Thursday, June 10**

<b>Day Two: Strategies to fix zoning, end segregation</b>	
<b>1:00 PM</b>	<p><b>How land use decisions affect race and class segregation</b>            Dr. Jessica Trounstein, Foundation Board of Trustees Presidential Chair of Political Science, University of California, Merced, Author of “Segregation by Design: Local Politics and Inequality in American Cities”</p>
<b>1:30 PM</b>	<b>Break</b>
<b>1:45 PM</b>	<p><b>Expanding Housing Choice: legislation and local zoning efforts CM   1.25</b>            Karina Milchman, AICP, Chief of Housing + Neighborhood Development, Metropolitan Area Planning Council (MAPC)            Chris Kluchman, FAICP, Deputy Director of Community Services Division, Massachusetts Department of Housing and Community Development (DHCD)</p> <p><i>A community’s housing dictate who lives there and what opportunities they have access to. This session will cover the benefits of housing diversity, what kinds of housing meet different needs, and what kinds of housing are missing from the Massachusetts landscape. An overview of Changes to 40A will provide information on what residential zoning and permitting benefit from a simple majority threshold, as well as other opportunities created by this legislation. Examples of residential zoning efforts across the Commonwealth will showcase different housing types and how they’ve been integrated into communities. Discussion will focus on Housing Choice and strategies to successfully rezone to create greater housing and housing diversity in Massachusetts.</i></p>
<b>3:00 PM</b>	<b>Break</b>
<b>3:15 PM</b>	<p><b>Missing middle housing strategies for municipalities CM   1.25</b>            Jeremy Lake, AIA, LEED AP, CNU, Senior Associate, Union Studio            Nate Kelly, AICP, Principal Planner, Horsley Witten Group</p> <p><i>Across the country, more and more towns find themselves grappling with the interrelated challenges of housing affordability, housing choice, and outdated zoning. Many are considering increased levels of density as a potential solution, but face push back from communities concerned about the character of conventional multi-family development, especially in communities that are predominantly single family in scale. One possible solution is “missing middle” housing – a range of building types that slot somewhere between the scale of conventional single family detached homes and garden style multi-family developments. This session will share recent efforts at educating communities about the option of increased densities in forms that are sympathetic to their existing character, and well as some of the challenges, solutions, and approaches for incorporating them into their zoning regulations.</i></p>
<b>4:30 PM</b>	<b>Wrap-up Day Two</b>

**DAY THREE | Thursday, June 17**

<b>Day Three: Create complete neighborhoods</b>	
<b>1:00 PM</b>	<b>The case for equity-driven neighborhood development</b> Dr. Tracy Corley, Director of Research and Partnerships, Healthy and Resilient Communities Program, Conservation Law Foundation (CLF)  <i>The pandemic has deepened and exposed the systemic injustices that communities were facing long before COVID-19. Hear from Dr. Tracy Corley on the importance of centering equity in land use planning and development in communities to ensure that people have access to housing, jobs, activities, and amenities that lead to strong livelihoods and quality of life.</i>
<b>1:30 PM</b>	<b>Break</b>
<b>1:45 PM</b>	<b>Exploring housing opportunities near transit CM   1.25</b> Tom Hopper, Director of Research & Analytics, MHP's Center for Housing Data Laura Smead, AICP, Town Planner, Town of Canton Catherine Feerick, Economic Development Director, City of Attleboro Christine McCall, AICP, Assistant City Manager/DPD Director, City of Lowell  <i>The benefits of transit oriented development have been well documented. However, the patchwork of land use regulations across the greater Boston region has resulted in a wide variety of transit-oriented development patterns. Hear from three different communities on their approach and strategies to tackle housing, mobility, and climate crises with TOD.</i>
<b>3:00 PM</b>	<b>Break</b>
<b>3:15 PM</b>	<b>Complete Neighborhoods CM   1.25</b> Christine Madore, AICP, Senior Development Manager, MHP  <i>2020: The year that redefined "normal". How will planners and practitioners in the community development field meet the big challenges of housing, climate, and racial equity without returning to business as usual in 2021 and beyond? Learn more about the benefits of creating and supporting Complete Neighborhoods, followed by an interactive exercise to help you set ambitious goals or renew the sense of purpose in your work.</i>
<b>4:30 PM</b>	<b>Housing Institute Adjourn</b>

**Registration Links:**

**DAY ONE | June 3:** <https://us02web.zoom.us/meeting/register/tZ0qd-6tqT8rHtwkKwpSrFIG2sEWe1wloFxd>

**DAY TWO | June 10:** <https://us02web.zoom.us/meeting/register/tZAvf-GtqD0qE9DrrZaeMdFtt9OiD6tkN233>

**DAY THREE | June 17:** <https://us02web.zoom.us/meeting/register/tZ0vdeyppjstGdCwfZLYqrE-KBUil4SwShc1>

**Note:** Registration is free. You must register for each day separately to get the Zoom link for the day's sessions. Please contact MHP's Katie Bosse, [kbosse@mhp.net](mailto:kbosse@mhp.net), with any questions.